

**SPRG IS NAMED “BEST FINANCIAL PR FIRM IN ASIA”
FOR RECORD EIGHTH TIME**

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**HAS ALSO ADDED SIX STATUETTES TO ITS COLLECTION
FOLLOWING 2018 ASIA-PACIFIC STEVIE AWARDS**

(Hong Kong, 11 June 2018) – **Strategic Public Relations Group** (“SPRG” or the “Group”) has collected another trophy for the “Best Financial PR Firm in Asia” at the Asian Excellence Awards, organised by Corporate Governance Asia. This marks the eighth straight win for SPRG, or since the Awards were established. Upon receiving the award, Richard Tsang, Chairman of SPRG said, “Having won the award not just once but for eight times in a row is truly an accomplishment to be cherished. We are certainly grateful to the industry and clients for their recognition of our commitment to excellence in IR/IPO and financial PR services. We will make every effort to ensure that a ninth win becomes a reality.”



Richard and his senior management team receive a crystal award at the Asian Excellence Awards for earning “Best Financial PR Firm in Asia” title – SPRG’s eighth consecutive win.

In addition, SPRG has also collected six Stevie® statuettes – two Gold and four Silver awards during the fifth annual Asia-Pacific Stevie Awards just a week earlier. SPRG was thrilled to receive the accolades, which provide testimony to the Group’s persistence and enthusiasm in developing powerful campaigns that fully address its clients’ need. SPRG was particularly pleased to receive a gold award in the Non-Profit/NGO Events category for pro bono work that it engaged in; leveraging its expertise to support other organisations and individuals to thrive, leading ultimately to a better community for all.



Award for Innovation in Investor Relations

– BGMC International Limited (stock code: 1693)

Award for Innovation in Non-Profit/NGO Events

– Krankin’ Thru China (KTC) - 2017 KTC Yunnan-Beijing Dream Ride



Award for Innovation in Investor Relations

– Jacobson Pharma Corporation Limited (stock code:2633)

– Nissin Foods Company Limited (stock code: 1475)

– Precision Tsugami (China) Corporation Limited (stock code:1651)

Award for Innovation in Community Relations for Public Service Communications

– Krankin’ Thru China (KTC) - 2017 KTC Yunnan-Beijing Dream Ride





About Strategic Public Relations Group

Strategic Public Relations Group is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

SPRG is an integrated public relations group and an investor relations and financial communications specialist. With 310 professionals working from 15 offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, the Group clients include prominent members of the automobile, banking and finance, IT, travel and hospitality, healthcare and pharmaceutical, lifestyle, entertainment, and sports industries, as well as government bodies and associations.

Through its own network and affiliation with PROI Worldwide, the world's largest independent affiliation partnership, SPRG can assist clients in accessing over 140 cities around the world.

Agency-specific awards earned by SPRG include the following:

	<p>Stevie® Awards – International Business AwardsSM</p> <ul style="list-style-type: none"> - Public Relations Agency of the Year in Asia Pacific (2014, 2015, 2016 & 2017) - Public Relations Agency of the Year in Asia (2013, 2014, 2015, 2016 & 2017) - Grand Stevie® Award (2013)
<p>MARKETING</p>	<p>PR Awards</p> <ul style="list-style-type: none"> - Best of Show – Agency (2016) - Best Crisis Management Team (2014) <p>Agency of the Year</p> <ul style="list-style-type: none"> - Most Outstanding Client/Agency Partnership (2016) - Local Hero – Public Relations Agency of the Year (2010, 2011, 2012, 2013 & 2016) - Local Hero – Media Relations Agency of the Year (2010)
	<p>Agency of the Year Awards</p> <ul style="list-style-type: none"> - Greater China Independent Agency of the Year – Silver (2012) <p>Asia Pacific PR Awards</p> <ul style="list-style-type: none"> - Asia Pacific Network of the Year (2010)
	<p>Asia Pacific SABRE Awards</p> <ul style="list-style-type: none"> - Asia Pacific Corporate Consultancy of the Year (2017) - Asia Pacific Financial Consultancy of the Year (2011) - Hong Kong Consultancy of the Year (2009)
	<p>Asian Excellence Award</p> <ul style="list-style-type: none"> - Best Financial PR Firm in Asia (2011, 2012, 2013, 2014, 2015, 2016, 2017 & 2018)

 <p>COMMUNICATION DIRECTOR THE MAGAZINE FOR CORPORATE COMMUNICATIONS AND PUBLIC RELATIONS</p>	<p>Asia Pacific Communications Awards</p> <ul style="list-style-type: none"> - Agency of the Year (2017) <p>Asia Pacific Excellence Award</p> <ul style="list-style-type: none"> - Agency of the Year (2016)
	<p>Asia Responsible Entrepreneurship Awards</p> <ul style="list-style-type: none"> - Investment in People (2009 & 2016) - SME CSR (2016)

Campaigns that SPRG has devised for clients have won 150 awards from such distinguished publications and organisers as the **Bulldog Reporter, Marketing, Campaign, The Holmes Report, IPRA, PRNews, PublicAffairsAsia, Stevie Awards and Mer Comm.**

Enquiries

Strategic Public Relations Group

Eveline WAN

Tel: (852) 2864 4822 Fax: (852) 2114 4948

Email: eveline.wan@sprg.com.hk

Website: www.sprg.asia

Member Companies: Hong Kong | Beijing | Shanghai | Guangzhou | Taiwan | Singapore | Malaysia

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