



SPRG Ranked as No.1 PR Adviser To Asia-Pacific Mid-Market M&A: Volume by *mergermarket*

(Hong Kong, January 14, 2009) - **Strategic Public Relations Group** (“SPRG” or the “Group”) is pleased to announce that its flagship financial communications operation in Hong Kong, **Strategic Financial**, was ranked as the **No.1 PR Adviser to Asia-Pacific Mid-Market M&A: Volume** according to mergermarket Global Rankings of PR Advisers to M&A Year End 2008.

Among the Group’s other accomplishments include a significant leap to 19th position in the mergermarket 2008 ranking of **PR Advisers to Global Mid-Market M&A: Volume**. In addition, SPRG placed 7th and 9th position in the categories of **Asia-Pacific M&A: Volume**, and **Asia-Pacific Mid-Market: Value**, respectively.

SPRG is the largest PR consultancy in Hong Kong, and market leader in the IPO and IR markets. The achievements made in the latest mergermarket rankings have once more confirmed the Group’s pre-eminent position in the investment community, and is among the reasons why it represents over 150 listed companies on a retainer basis. Having completed nearly 180 IPOs since 2000, capturing approximately 30% of the Territory’s IPO communications market, the Group has gone on to complete 10 of 29 IPOs conducted in 2008, thus taking No.1 position in the aforesaid market.

Richard Tsang, Chairman and Managing Director of SPRG said, “We are extremely honoured and delighted to have reached the summit of mergermarket’s Asia-Pacific Mid-Market M&A: Volume ranking, and made significant inroads in other categories as well. This certainly underscores our immense capabilities not only in Hong Kong but across the Asia Pacific region. Our standing in the various categories highlights our strong position, particularly in respect with peers from around the world. Needless to say that we will continue to work closely with clients in a professional manner as this is always our main objective.”

About Strategic Public Relations Group (“SPRG”)

Established in 1995, Strategic Public Relations Group is the largest Asian independent public relations network and the largest public relations consultancy in Hong Kong. With over 240 professionals working from nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, we provide clients, both local and international, with a comprehensive suite of world-class public relations services covering investor relations, corporate and marketing communications, consultancy and event management for IT, healthcare and pharmaceutical brands, sports and lifestyle service and product promotion, CSR communications, digital/social media, conference and event management, media and presentation skills training, issue and crisis management, media relations, editorial services and collateral production. With a global affiliation network, SPRG has access to over 100 major countries/ cities around the world.

SPRG is an award winning agency.

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