

SPRG Proud to be Official Press and Media Sponsor for Mines and Money Hong Kong 2011

HONG KONG (18 February 2011) – Strategic Public Relations Group is proud to be the Official Press and Media Sponsor for Mines and Money Hong Kong 2011, which will take place at the Hong Kong Convention and Exhibition Centre from 22-25 March 2011. This year, the number of exhibitors has grown in size by 300% to over 150 participating organisations. Now in its 4th year, Mines and Money continues to bring together mining companies and potential investors, and it is this clear-cut networking and deal-making format that makes Mines and Money Hong Kong the number one mining investment event in Asia.

Mines and Money is recognised as the best networking opportunity in world mining. It puts explorers in touch with operators, developers in touch with operators and project managers in touch with financiers and project managers in touch with technical experts. This year, the conference and exhibition runs from the 23-24 March and the event has a number of workshops and investment summits taking place on the 22 and 25 of March.



22-25 March, Hong Kong Convention & Exhibition Centre

Mines and Money Hong Kong 2011 will have the best ever speaker line-up this year. Keynote presentations, issue-focused panels and market analysis will be presented by key industry figures:

- Robert Friedland, Executive Chairman, IVANHOE MINES
- Andrew Forrest, CEO, FORTEESCUE METALS GROUP
- Rob McEwen, Founder, GOLDCORP, Chairman and CEO, MINERA ANDES & US GOLD CORPORATION
- Alexander Molyneux, President and CEO, SOUTHGOBI RESOURCES LTD.
- Zheng Zhi, Chairman, CHINA MINING UNITED FUND
- Fanglu Wang, Senior Managing Director, CITIC CAPITAL
- Bert Koth, Director, DENHAM CAPITAL
- Robert Mitchell, General Partner, PORTAL CAPITAL, THE ADIT FUNDS
- Amy Cheng, MD, Vice Chairman of Investment Banking & Head of Natural Resources, BANK OF CHINA INTERNATIONAL
- Warren Gilman, Chairman & CEO of CEF HOLDINGS, Vice Chairman, CIBC WORLD MARKETS

- Jing Ulrich, MD & Chairman, China Equities & Commodities, J.P. MORGAN
- Andrew Ferguson, CEO, APAC RESOURCES
- Paul Espie, Managing Director, PACIFIC ROAD CAPITAL MANAGEMENT
- Charles A. Fear, Executive Chairman, ARGONAUT LIMITED
- Andrew Ballingal, Director, BALLINGAL PACIFIC
- James Passin, Fund Manager, FIREBIRD MANAGEMENT
- Clive Donner, Managing Director, LINQ RESOURCES
- Nick Farr-Jones, Director, TAURUS FUNDS MANAGEMENT

Apart from hearing from key mining entrepreneurs, investors and analysts providing insights into the key trends shaping mining investment in 2011, Mines and Money Hong Kong 2011 also features:

- The Indonesia and Mongolia Mining Investment Summits
- In-depth workshops on Country Risk and Mining Project Valuation
- The Mining-in-a-Morning workshop offering a guide to the fundamentals of mining for non-mining professionals.

This year the event has also attracted a record fifteen gold sponsors including Altain Khuder, American Appraisal, Argonaut Securities, BGF Equities, Dorsey & Whitney, Erdene Resource Development, GV Gold, Hogan Lovells, Hot Chilli, Hunnu Coal, Mining Associates, Runge, Southgobi Resources, SSC Mandarin and West LB.

Exhibitors include some of the world's most exciting mining and exploration stocks such as Tanami Gold, US Gold Corp, Aspire Mining, Aviva Corporation, Galaxy Resources, IMX Resources, Energy and Minerals Australia, China Coal Corp, Direct Nickel, Fox Resources and Gold Road Resources.

There is also a range of companies exhibiting which service the mining industry including mining consultants, technology companies and securities firms.

For the latest agenda and to register, visit <http://www.minesandmoney.com/hongkong/>. Alternatively please call +852 2219 0111 or email info@beaconevents.com.

About Strategic Public Relations Group

Established in 1995, Strategic Public Relations Group is the largest Asian independent public relations network and the largest public relations consultancy in Hong Kong.

With over 260 professionals working from nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, it provides clients, both local and international, with a comprehensive suite of world-class public relations services covering investor relations, corporate and marketing communications, consultancy and event management for IT, travel and hospitality, healthcare and pharmaceutical brands, luxury, sports and lifestyle service and product promotion, CSR communications, new digital media marketing, B2B communications, automobile marketing communications, conference organisation and event marketing, media skills and presentation training, issues and crisis management, media relations, editorial support and translation and production. With a global affiliation network, SPRG has access to over 100 major countries/ cities around the world.

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