

SPRG RECEIVES 10 STEVIE® AWARDS INCLUDING GRAND STEVIE AWARD AND PUBLIC RELATIONS AGENCY OF THE YEAR IN ASIA

(Hong Kong, 26 August 2013) – Further to the announcement of winning nine Stevie Awards last week, **Strategic Public Relations Group** (“SPRG” or the “Group”) is proud to announce that it has just been awarded with the **Grand Stevie Award – Best of the IBA Awards**; one of the highest distinctions at the 2013 International Business AwardsSM (“IBA”).

Grand Stevie Award Winner

The Grand Stevie Award is not open for nomination, but rather is determined by a points system based on the total number of awards won at the IBA. SPRG earned the Grand Stevie Award because it received a total of three Gold Stevie Awards, one Silver Stevie Award and five Bronze Stevie Awards for the campaigns listed below:

Gold Stevie Winner

- Public Relations Agency of the Year in Asia (China, Japan & Korea)
- Events & Observances – Asia (Client: United Company RUSAL Plc)
- Investor Relations (Client: Tsui Wah Holdings Limited)

Silver Stevie Winner

- Marketing – Consumer Products – Asia (Client: Procter and Gamble (Taiwan))

Bronze Stevie Winner

- Events & Observances – Asia (Client: Sentosa Leisure Management Pte Ltd)
- Investor Relations (Client: DYNAM JAPAN HOLDINGS Co., Ltd.)
- Issues Management (Client: Samling Global Limited)
- Marketing – Consumer Products – Asia (Client: Sentosa Leisure Management Pte Ltd)
- Public Service – All Other Regions (Client: HOPE Foundation for Cancer Care)

About the Stevie Awards

Stevie Awards are conferred in five programmes: The International Business Awards, The American Business Awards, the Asia-Pacific Stevie Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honouring organisations of all types and sizes and the people behind them, the Stevies recognise outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

The 2013 competition is keen, with over 3,300 nominations from more than 50 nations and territories at the International Business Awards.






About Strategic Public Relations Group

Strategic Public Relations Group (SPRG) is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

SPRG is an integrated public relations group and an investor relations and financial communications specialist. With 290 professionals working from nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, the Group delivers tailored solutions in investor relations, corporate and marketing communications, event consultancy and management, product promotion, CSR communications, new digital media marketing, B2B communications, conference organisation, media skills and presentation training, issues and crisis management, editorial support and production. SPRG clients include prominent players of the automobile, IT, travel and hospitality, healthcare and pharmaceutical, sports, lifestyle, and entertainment industries.

Through its own and affiliation with a global public relations network, SPRG can assist clients access over 100 cities around the world.

Agency-specific awards earned by SPRG since 2009 include the following:

	<p>2013 International Business AwardsSM</p> <ul style="list-style-type: none"> - Grand Stevie Award Winner - Gold Stevie® Winner – Public Relations Agency of the Year in Asia
	<p>Agency of the Year</p> <ul style="list-style-type: none"> - Local Hero of the Public Relations Agency of the Year (2010, 2011, 2012 & 2013) - Local Hero of the Media Relations Agency of the Year (2010)
	<p>Agency of the Year Awards 2012</p> <ul style="list-style-type: none"> - Silver – Greater China Independent Agency of the Year
	<p>Asia Pacific PR Awards</p> <ul style="list-style-type: none"> - Asia Pacific Network of The Year (2010)
	<p>Asia Pacific SABRE Awards</p> <ul style="list-style-type: none"> - Asia Pacific Financial Consultancy of the Year (2011) <p>Top 250 Global Rankings – The only HK-based network</p> <ul style="list-style-type: none"> - Ranked 59 in 2012 <p>Asia Pacific Market Profile Global Rankings – The only HK-based network</p> <ul style="list-style-type: none"> - Ranked among the Top 5 in 2011 <p>The Holmes Report Asia Consultancy Report Card 2009</p> <ul style="list-style-type: none"> - Hong Kong Consultancy of the Year
	<p>Asian Excellence Recognition Awards</p> <ul style="list-style-type: none"> - Best Financial PR Firm (Asia) (2012 & 2013)
	<p>P&G Taiwan</p> <ul style="list-style-type: none"> - Best Integrated Marketing Case in PR Campaign (2010 & 2011)

Furthermore, SPRG has devised 30 award-winning campaigns for clients, which are recognised by the *Marketing magazine*, *Campaign*, *The Holmes Report*, *PRNews*, *PublicAffairsAsia*, *Stevie® Awards* and *Mer Comm*. etc.

Enquiries

Strategic Public Relations Group

Eveline WAN

Tel : (852) 2864 4822

Fax : (852) 2114 4948

Email : eveline.wan@sprg.com.hk

Website : www.sprg.asia

Member companies : Hong Kong | Beijing | Shanghai | Guangzhou | Taiwan | Singapore | Malaysia

- End -