

STRATEGIC CSR NETWORK CELEBRATES MOTHER'S DAY WITH LOW-INCOME FAMILIES FROM EASTERN DISTRICT

(Hong Kong, 30 April 2016) — **Strategic CSR Network Limited** (“Strategic CSR Network”), in partnership with Methodist Centre – Aldrich Bay Integrated Children & Youth Services, today invited 14 low-income families (32 participants) from the Eastern District to participate in an afternoon get-together and to celebrate the upcoming Mother’s Day. Volunteers from Strategic Public Relations Group and Hong Kong Exchanges and Clearing Limited played games with the families and taught the children how to make flowers as gifts for their mother.

To cap off a wonderful afternoon, all of the participants enjoyed a variety of food. In addition, each family received a gift bag containing healthy drinks, yellow peach cup, USB and snacks. Gratitude is extended to Fairwood Holdings Ltd. (HKEx: 52), Hung Fook Tong Group Holdings Ltd. (HKEx: 1446) and Tianyun International Holdings Ltd. (HKEx: 6836) for their generosity.



Families and volunteers spend a happy afternoon together.



Mothers are delighted to receive flowers from their children.



Donated products are collected for the families.



Party food is sponsored by Fairwood Holdings Ltd. (HKEx: 52).

About Strategic CSR Network Limited

Strategic CSR Network Limited (“Strategic CSR Network”) is a registered not-for-profit organisation and a one-stop platform that aims at serving underprivileged communities in Hong Kong on an ongoing basis. Established, funded and supported by Strategic Public Relations Group (“SPRG”) since late 2014, Strategic CSR Network leverages the existing business and social networks of SPRG, as well as its experience in devising and participating in charitable and voluntary works, to connect and bring together different parties, including corporations, NGOs, charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

SPRG is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

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