

## STRATEGIC CSR NETWORK FULLY SUPPORTS PRINCIPAL CHAN FREE TUTORIAL WORLD “HELLO SUMMER” FUN DAY

(Hong Kong, 25 July 2016) — **Strategic CSR Network Limited** (“Strategic CSR Network”) fully supported the Principal Chan Free Tutorial World “Hello Summer” fun day, held on 24 July 2016. The activity was organised for more than 120 children from low-income families, all of whom were left with lasting and happy memories.

Held at the Principal Chan Free Tutorial World Kwai Chung Learning Centre on Sunday, “Hello Summer” fun day included talent shows performed by students, a clown drama, clay workshop and various games stalls. Each child even received couple bears and meal coupons distributed by Strategic CSR Network. Gratitude is extended to 3D-GOLD Jewellery (HK) Ltd and Fairwood Holdings Ltd. (HKEx: 52) for their generosity. Volunteers from Strategic Public Relations Group and CUHK • Care Service Team also lent helping hands, managing the games stalls.



The couple bears and meal coupons represent donations from 3D-GOLD Jewellery (HK) Ltd and Fairwood Holdings Limited respectively.



All of the children are intent on winning the game to receive fabulous prizes.

### **About Strategic CSR Network Limited**

Strategic CSR Network Limited (“Strategic CSR Network”) is a registered not-for-profit organisation and a one-stop platform that aims at serving underprivileged communities in Hong Kong on an ongoing basis. Established, funded and supported by Strategic Public Relations Group (“SPRG”) since late 2014, Strategic CSR Network leverages the existing business and social networks of SPRG, as well as its experience in devising and participating in charitable and voluntary works, to connect and bring together different parties, including corporations, NGOs, charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

SPRG is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

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