

## STRATEGIC CSR NETWORK INVITES CHILDREN FROM SHAM SHUI PO DISTRICT TO “GOODBYE SUMMER, HELLO SCHOOL” PARTY

(Hong Kong, 20 August 2016) — **Strategic CSR Network Limited** (“Strategic CSR Network”), co-organised the “Goodbye Summer, Hello School” party with Caritas Family Support and Networking Team - Sham Shui Po and the Industrial Evangelistic Fellowship earlier today. The event brought together 48 children from low-income families, all residents of the Sham Shui Po District. Volunteers from Strategic Public Relations Group (“SPRG”) played a variety of games with the children and taught them the art of origami.

Following the delightful activities, all of the participants enjoyed various party snacks. Capping off the day’s event, each child received gifts, including meal coupons, cookies, couple bears and stationery. Gratitude is extended to 3D-GOLD Jewellery (HK) Ltd., Fairwood Holdings Ltd. (HKEx: 52), Honeymoon Dessert Group and colleagues from SPRG for their support and generosity.



All of the children enjoy a wonderful party before preparing to head back to school.



The children are hard at work creating origami in the shape of their favourite cartoon characters.



Meal coupons, cookies, couple bears and stationery are prepared for the children.

### **About Strategic CSR Network Limited**

Strategic CSR Network Limited (“Strategic CSR Network”) is a registered not-for-profit organisation and a one-stop platform that aims at serving underprivileged communities in Hong Kong on an ongoing basis. Established, funded and supported by Strategic Public Relations Group (“SPRG”) since late 2014, Strategic CSR Network leverages the existing business and social networks of SPRG, as well as its experience in devising and participating in charitable and voluntary works, to connect and bring together different parties, including corporations, NGOs, charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

SPRG is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

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