

**FOR THREE YEARS RUNNING
STRATEGIC CSR NETWORK EXPRESSES CARE FOR ELDERLY
AHEAD OF DRAGON BOAT FESTIVAL**

(Hong Kong, 27 May 2017) — **Strategic CSR Network Limited** (“Strategic CSR Network” or “SCSR”) has for the third consecutive year partnered with Wan Chai Methodist Centre for the Seniors in visiting 60 elderly persons living alone in Wanchai. More than 50 volunteers from Strategic Public Relations Group (“SPRG”), Hong Kong Exchanges and Clearing Limited and CUHK • Care Service Team participated in the event. The volunteers offered greetings and care, as well as delivered rice dumplings and gifts ahead of the Dragon Boat Festival.

Special thanks to Fairwood Holdings Ltd. (HKEX: 52), Hop Hing Oils & Fats (Hong Kong) Ltd. (HKEX: 47) and PuraPharm International (HK) Ltd. (HKEX: 1498) for their generous donations of meal coupons, cooking oil and Dry Throat & Cough Formula respectively.



Volunteers are ready to spend quality time with their elderly friends in Wanchai.



SPRG clients donate an assortment of items.



A volunteer delivers gifts to a grateful recipient.

About Strategic CSR Network Limited

Strategic CSR Network Limited (“Strategic CSR Network” or “SCSR”) is a registered not-for-profit organisation and a one-stop platform that aims at serving underprivileged communities in Hong Kong on an ongoing basis. Established, funded and supported by Strategic Public Relations Group (“SPRG”) since late 2014, Strategic CSR Network leverages the existing business and social networks of SPRG, as well as its experience in devising and participating in charitable and voluntary works, to connect and bring together different parties, including corporations, NGOs, charities and volunteers to achieve common goals. Strategic CSR Network also welcomes reusable product donations so as to reduce solid waste.

SPRG is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong.

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