

STRATEGIC CSR NETWORK CO-ORGANISES HAPPY EASTER PARTY FOR CHILDREN FROM TSUEN WAN

(Hong Kong, 24 March 2018) – Strategic CSR Network Limited (‘Strategic CSR Network’ or ‘SCSR’) co-organised an Easter party with China First Capital Group Ltd. (HKEX: 1269) and CUHK · Care Service Team. Nineteen volunteers warmly greeted the young participants as they visited the Shek Wai Kok Parents Resource Centre, SAHK to attend the party. To get into the Easter spirit, all of the youngsters created lovely key rings with assistance from the volunteers.

Goodie bags containing meal coupons, toys, stationeries and beverages were also dispensed to all of the participants during the event – made possible through charitable donations from Fairwood Holdings Ltd. (HKEX: 52), Fortune Real Estate Investment Trust (HKEX: 823), GAMEPLAN and Strategic Public Relations Group Ltd.



Volunteers and kids gather for a group photo.



Children proudly present their lovely key rings.



Goodie bags capture the charitable spirit of Easter.

About Strategic CSR Network Limited

Strategic CSR Network Limited (“Strategic CSR Network” or “SCSR”) is a registered non-governmental organisation and a one-stop platform that aims at serving underprivileged communities in Hong Kong on an ongoing basis. SCSR is a tax-exempt charity under section 88 of the Inland Revenue Ordinance. In 2017, SCSR became one of the agency members of The Hong Kong Council of Social Service. Established, funded and supported by Strategic Public Relations Group (“SPRG”) since late 2014, Strategic CSR Network leverages the existing business and social networks of SPRG, as well as its experience in devising and participating in charitable and voluntary works, to connect and bring together different parties, including corporations, NGOs, charities and volunteers to achieve common goals. SCSR also welcomes reusable product donations so as to reduce solid waste.

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