

STRATEGIC CSR NETWORK ORGANISES BOARD GAME WITH THE ELDERLY EVENT

(Hong Kong, 6 July 2019) — **Strategic CSR Network Limited** (“Strategic CSR Network” or “SCSR”) has helped in organising Board Game with the Elderly with Bliss District Elderly Community Centre. It was a successful event as evidenced by the overwhelming response from the elderly participants as well as volunteers - the activity room was thronging with more than 70 people, aged between three and 80.

SPRG greatly appreciates the generosity shown by Fairwood (HKEX: 52), Hop Hing Oils and P.S.L. Limited, which respectively donated meal coupons, cooking oil, selfie sticks and pedometers for the activity.



Volunteers and the elderly happily play board games together.



Over 70 participants of all ages create “finger hearts” as they prepare for a group photo.



Donated products are readied for distribution to the elderly.

About Strategic CSR Network

Strategic CSR Network Limited (“SCSR”) was set up by Strategic Public Relations Group (“SPRG”) in late 2014 and is fully funded and supported by SPRG. SCSR is a registered non-governmental organisation and a tax-exempt charity under Section 88 of the Inland Revenue Ordinance. In 2017, it became an agency member of The Hong Kong Council of Social Service.

SCSR is a one-stop platform dedicated to serving underprivileged communities in Hong Kong. Leveraging SPRG’s business and social networks and drawing on its experience in devising and partaking in charitable and voluntary works, SCSR connects and brings together different parties, including corporations, NGOs, charities and volunteers to help those in need. It also welcomes donation of reusable products to help save resources.

Enquiries

Strategic Public Relations Group

Eveline WAN

Senior Director — Asia

Tel: (852) 2864 4822

Fax: (852) 2114 4948

Email: eveline.wan@sprg.com.hk

Website: www.sprg.asia

Member Companies: Hong Kong | Beijing | Shanghai | Guangzhou | Taiwan |
Singapore | Malaysia | Australia

Strategic CSR Network Limited

Tina WONG

Senior CSR Officer

Tel: (852) 2114 4923

Fax: (852) 2114 4948

Email: tina.wong@sprg.com.hk /

csr@sprg.com.hk

- End -