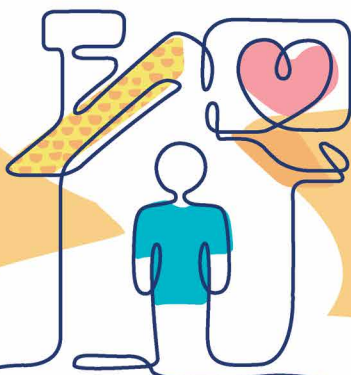




# Annual Report

## 年報 2024/25

關心 CARE



愛心 CONTRIBUTE



連心 CONNECT



# Chairman's Message 主席的話

## Kindness is free, yet also priceless

For Strategic CSR Network Limited (SCSR), this year was of profound significance. Since its founding at the end of 2014, we have journeyed together for a full decade.

In the tenth year of assembling our ever-growing “network of responsibility”, we have received donated goods valued at over \$11 million from inception to now.

The past ten years have been a journey of building goodwill and coming together to take action. In the tenth year of assembling our ever-growing “network of responsibility”, we have received donated goods valued at over \$11 million from inception to now. We extend our heartfelt gratitude to every partner who has joined us along the way: nearly 120 corporate and individual donors who have provided resources, more than 3,300 volunteers in aggregate who have contributed 8,300 hours of service and effort, and every donor and partner who has placed their trust in us. To date, we have warmed over 55,000 hearts. It is through your participation that SCSR has truly become a bridge connecting goodwill and responsibility.

Over the past decade, we have frequently participated in initiatives, including the Kwun Tong Household Visit, Visiting the Elderly with CUHK Mooncake, English Learning Programme, and Board Game with the Elderly. To carry forward the spirit of caring for society, we launched the “Little Kindness Runs A Long Way” programme last year. With support from the children of SPRG colleagues, we successfully recruited the first cohort of seven young volunteers. Subsequently, in collaboration with North Point Methodist Primary School, we enlisted 24 students who, after completing training, immediately engaged in voluntary service. While the children's contributions may appear small, they are still profoundly meaningful. Through volunteerism, they have gained a more authentic view of the world, learned empathy for others, and discovered their ability to effect change. This has not only sown seeds of kindness in these young hearts but also lit a warm glow for society.

“When you help someone in any of thousands of ways, you help the world. Kindness is costless but also priceless.” This line, from renowned investor Warren Buffett's final letter to shareholders, perfectly reflects the journey we have taken over the past decade. Behind every figure lies concrete assistance, and every contribution adds goodwill to the world. This priceless benevolence not only takes root in the lives of its beneficiaries, but also enriches the hearts of all who give.

At the time of writing this letter, a tragic fire broke out at Wang Fuk Court in Hong Kong. Members of the public swiftly mobilised, contributing funds where possible and manpower where feasible, demonstrating a profoundly touching force of solidarity. We have also provided full support, handling HK\$1 million in donations from Kingnet Technology (HK) Limited and its Chairman, Mr Jin Feng. The funds are aimed at providing sustained and stable living and educational support for 33 students from two affected elementary schools, spanning the entirety of their primary school years, thus safeguarding their development through to graduation. This initiative, named “Tai Po Young Steps”, was officially launched in December 2025.

I believe that when enterprises internalise social responsibility into their actions, the value they create far exceeds any commercial successes. Take “Tai Po Young Steps” as an example; the donation goes well beyond monetary value, as under the warmth shown by society, the children will grow stronger as they face the future, as well as transform the care they receive into a force of good that will be reciprocated back to society in the years ahead.

Standing at the dawn of a new decade, we are filled with confidence in what lies ahead. The accomplishments of these first ten years will empower us to make even greater strides forward, as we believe that every kind act, no matter how small, holds the potential to transform lives and drive social progress. We therefore invite more partners to join us on this journey. Together, let's illuminate corners that need warmth and support, so that kindness can result in even greater assistance and transformation in the coming years.

I wish to take this opportunity to once again thank everyone for journeying with us over the past decade. Let's keep moving forward together!

## 善良無需成本，卻是無價

對縱橫社會責任網絡有限公司而言，今年是饒富意義的一年——自2014年年底成立至今，我們已並肩走過整整十年。

這十年，是善念匯聚、行動紮根的歷程。在持續編織這張「責任網絡」的第十年，我們所獲捐贈物資總值已突破1,100萬港元。衷心感謝每一位同行者：累計接近120家企業及個人捐贈者提供資源支持，超過3,300人次的義工付出8,300個小時與心力，以及每一位捐助者與合作夥伴的信任。至今，我們已溫暖超過55,000個心田。正因為有你們的參與，縱橫社會責任網絡才真正成為一座聯結善意與擔當的橋樑。

我們在過去十年經常參與的活動包括「觀塘百人大探訪」、「中大愛心月餅贈長者」、「童你學英文」、「耆樂·棋趣」等。為傳承關懷社會的精神，我們於去年特別啟動了「小義工·大意義」項目。在縱橫公關集團同事下一代的支持下，我們成功招募首批7位小義工；其後更與北角衛理小學合作，24位小學生參與培訓後，隨即投入服務。孩子們每一次的投入看似微小，卻意義深遠。他們在服務中看見更真實的世界，學會同理他人，更發現自己也能帶來改變。這不僅在孩子心中播下良善的種子，更為社會點亮了溫暖的微光。

「當你以千萬種方式的一種幫助他人時，你就是在幫助這個世界。善良是無需成本的，卻也是無價的(1)。」著名投資者巴菲特在最後一封致股東信中寫下的這句話，恰似我們十年來步履的映照。每一個數字背後，都是具體的幫助；每一次付出，都在為世界增添一份善意。這份無價的善良，不僅在受助者的生命中發芽，也豐盈了每一位付出者的心。

擱筆之際，香港宏福苑發生了一場令人心痛的火災。社會大眾隨即有錢出錢，有力出力，展現了動容的力量。我們亦全力協助處理由愷英網絡股份有限公司及其董事長金鋒先生撥捐的100萬港元善款，為受災的兩所小學共33名學童，提供貫穿他們小學生涯的持續且穩定的生活與學習補助，守護他們安心成長，直至畢業。這項名為「大埔童行」的計劃已於2025年12月正式啟動。

我認為當企業將社會責任內化於行動，所創造的價值遠比商業成就更為深遠。以「大埔童行」為例，這份捐助超越了金錢數字，因為在這股社會暖流的呵護下，孩子們定能更加堅強走向未來，並將所收到的關愛，轉化為日後回饋社會的力量。

站在新一個十年的起點，我們對未來充滿信心。第一個十年的成果，賦予我們繼續前行的力量。我們相信，每一份看似微小的善意，都有可能改變生命、推動社會進步。我們誠摯邀請更多夥伴加入這趟旅程，一起照亮更多需要溫暖與支援的角落，讓善意在未來帶來更多的幫助與改變。

再一次感謝大家十年同行。未來，讓我們繼續一起向前！

(1)英文原文為：When you help someone in any of thousands of ways, you help the world. Kindness is costless but also priceless.



Richard Tsang 曾立基  
Chairman 主席

# Achievements 成果

For the year ended 31<sup>st</sup> March 2025 截至2025年3月31日止全年

Donations received valued at  
獲捐贈物資總值

HK\$ **811,900+**



Donors  
捐贈者

**7**



An aggregate of volunteers  
合計義工人次

**331**



Partners  
合作夥伴

**21**



Community events  
社區活動

**39**



Beneficiaries  
受助人

**4,900**



Service hours  
社會服務時數

**949.5**



Total value of donations received since inception  
成立至今獲捐贈物資總值

HK\$ **11,371,800+**

## Inkind Donations 物資捐贈

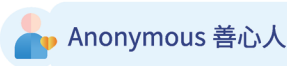


Aceso Life Science Group Limited  
信銘生命科技集團有限公司

AVC Technology  
(International) Limited



Blue Moon Group Holdings Ltd.  
藍月亮集團控股有限公司



Anonymous 善心人



# Cash Donations 捐款



Blue Moon Group Holdings Ltd.  
藍月亮集團控股有限公司



Fairwood Holdings Ltd.  
大快活集團有限公司



Strategic Public Relations Group  
縱橫公共關係顧問集團



Zoe Wong 黃芷晴



Anonymous 善心人

# Community Partners 社區合作夥伴



CUHK Care Service Team  
中大關懷服務團



ELCHK, Ma On Shan District  
Elderly Community Centre  
信義會馬鞍山長者地區中心



ELCHK, Radiance Hub  
基督教香港信義會恩耀坊



Hong Kong Christian Service Bliss Oplus  
香港基督教服務處樂暉傲創



Kwun Tong Methodist Social Service  
循道衛理觀塘社會服務處



Kwun Tong Methodist Social Service  
Agape Community Care Centre  
循道衛理觀塘社會服務處神愛關懷中心



Kwun Tong Methodist Social Service  
Grassroots Family Support Station  
循道衛理觀塘社會服務處  
基層家庭服務支援站



North Point Methodist Primary School  
北角衛理小學



Praxis 油蔴地



Shatin Rhinish Neighbourhood Elderly Centre  
禮賢會沙田長者鄰舍中心



The Mong Kok Kai Fong Association Limited  
Chan Hing Social Service Centre  
旺角街坊會陳慶社會服務中心



The Neighbourhood Advice-Action Council  
Shamshuipo District Elderly Community Centre  
鄰舍輔導會深水埗康齡社區服務中心



The Salvation Army  
Tai Po Multi-service Centre for Senior Citizens  
救世軍大埔長者社區服務中心



Tsung Tsin Mission of Hong Kong  
Fuk Hong Neighbourhood Elderly Centre  
基督教香港崇真會福康頤樂天地



Wan Chai Methodist Centre for the Seniors  
循道衛理灣仔長者服務中心

# Volunteer Partners 義工夥伴



Aceso Life Science Group Limited  
信銘生命科技集團有限公司



Blue Moon Group Holdings Ltd.  
藍月亮集團控股有限公司



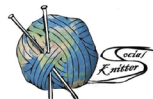
FAITH FAMILY CHURCH  
基督教家信教會



Heep Yunn School  
協恩中學



North Point Methodist Primary School  
北角衛理小學



Social Knitters  
社織



Strategic Public Relations Group  
縱橫公共關係顧問集團



我們成立10週年了!

Our 10<sup>th</sup> Anniversary!

# 一起回顧10年之最!

A Look Back at the **Highlights** of SCSR Over the Past Decade



## 最十全十美 A Perfect 10

由成立至今10年, 連續參與的年度活動:「觀塘百人大探訪」及「中大愛心月餅贈長者」。

Since inception and continuing over the past decade, we have been participating in "Kwun Tong Household Visit" and "Visiting the Elderly with CUHK Mooncake" annually.



## 最百份百 Double Century



2015年6月「灣仔區獨居長者探訪」, 也是我們成立後的頭炮活動, 當日有100位義工一同參與探訪100戶長者。

The "Wanchai Elderly Household Visit" was inaugurated in June 2015. Some 100 volunteers visited 100 elderly persons at their homes on that day.

## 最多受惠人數 The Most Beneficiaries

2023年9月「中大愛心月餅贈長者」, 是次活動有2,550位長者受惠!

In September 2023, 2,550 elderly persons benefited from the "Visiting the Elderly with CUHK Mooncake" event.



## 最長義工時數 The Most Hours Volunteers Put In



2019年4月「親子樂逍遙日營」, 義工們陪伴小朋友從早上九時玩到下午四時, 是服務時數最長的一個活動。

During "Chih Ai Game Day", participants spent quality time with children – stretching from 9:00 am to 4:00 pm, which happens to be the most time spent on one volunteer event.



## 最齊心 With One Heart

2020-2022年疫情期間, 集團同事齊心協力買米糴糧, 包口罩, 入酒精, 先後送出超過60多萬港元物資予8,000多位街坊, 齊心抗疫。

Between 2020 and 2022, our colleagues worked as one packing rice and food supplies, masks and sanitisers, worth more than HK\$600,000 to give to more than 8,000 local residents, standing together with each other and residents in the fight against the pandemic.



## 最新合作模式 A Fresh Attempt

2022年4月, 與藍月亮集團攜手合作, 向街坊小店購買餐券, 讓1,300多位街坊受惠。

In April 2022, we partnered with Blue Moon Group to purchase meal vouchers from neighbourhood eateries to give to more than 1,300 residents in different communities.



## 最年輕 Youngest Participants

2024年3月「三代同堂藕豆」, 12位幼稚園低班小朋友與長者一起製作拼豆吊飾, 是歷年義工平均年齡最小的活動。

At the "Handicraft Workshop" held in March 2024, 12 lower kindergarten pupils teamed up with elderly to make keychains with beads. They were the youngest participants of our activities over the years.





## 小義工. 大意義

### A Little Kindness Runs A Long Way

成立10週年之際, 今年特別舉辦《小義工. 大意義》計劃, 鼓勵小朋友一齊參與義務工作, 薪火相傳。

At our 10<sup>th</sup> anniversary this year, we launched a special “A Little Kindness Runs A Long Way” programme to encourage children to partake in volunteer work, passing the torch to the next generation.





# 2024/25 活動剪影

2024/25 Event Highlights





# STATEMENT OF COMPREHENSIVE INCOME 全面收益表

FOR THE YEAR ENDED 31<sup>ST</sup> MARCH, 2025 截至二零二五年三月三十一日止年度  
(Expressed in Hong Kong dollars 以港幣為單位)

	2025	2024
Revenue 收益	\$ 719,090.53	\$ 885,889.93
Other Income 其他收入	161.94	288.98
Mandatory Provident Fund Contributions 強積金供款	(11,882.67)	(11,406.84)
Salaries 薪金	(234,189.96)	(232,841.50)
Other Operating Expenses 其他經營費用	(571,344.20)	(355,179.49)
Finance Costs 融資成本	(830.00)	(770.00)
(Deficits) Surplus for the Year 本年度(虧絀)盈餘	\$ (98,994.36)	\$ 285,981.08
Other Comprehensive Income 其他全面收益	-	-
Total Comprehensive (Deficit) Surplus for the Year 本年度全面(虧絀)盈餘總額	\$ (98,994.36)	\$ 285,981.08

# STATEMENT OF FINANCIAL POSITION 財務狀況表

AS AT 31<sup>ST</sup> MARCH, 2025 於二零二五年三月三十一日  
(Expressed in Hong Kong dollars 以港幣為單位)

	2025	2024
<b>ASSETS 資產</b>		
Non-Current Assets 非流動資產		
Property, Plant and Equipment 物業、機器及設備	\$ -	\$ -
<b>Current Assets 流動資產</b>		
Inventories 存貨	\$ 178.59	\$ 6,577.39
Bank Balances 銀行結存	310,465.56	407,985.62
	\$ 310,644.15	\$ 414,563.01
<b>Current Liabilities 流動負債</b>		
Accrued Expenses 應計費用	\$ 9,630.50	\$ 14,555.00
	\$ 9,630.50	\$ 14,555.00
<b>Net Current Assets 流動資產淨值</b>	\$ 301,013.65	\$ 400,008.01
<b>NET ASSETS 資產淨值</b>	\$ 301,013.65	\$ 400,008.01
<b>EQUITY 權益</b>		
Accumulated Surplus 累積盈餘	\$ 301,013.65	\$ 400,008.01

# Board of Directors of SCSR 縱橫社會責任網絡董事局成員

Chairman 主席	Tsang Lap Ki, Richard 曾立基		
Directors 董事	Chan Man Ching 陳曼菁	Cheung Lai Wan 張麗雲	
	Fok Ka Wai, Vivian 霍嘉慧	Wan Suk Yin 溫淑賢	
	Lee Wai Wun 李慧媛		



Volunteer Application Form  
義工登記表



Support SCSR  
支持縱橫  
社會責任網絡



2024/25 Annual Report  
full version  
2024/25年報  
完整版本